



Barb Lieser
Employee Benefits Specialist

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MAIN BIOGRAPHY

Barb Lieser is an Employee Benefits Specialist and licensed Health and Life insurance agent with over ten years of professional experience in Employee Benefits and Human Resources.

In Barb's role as an Employee Benefits Specialist, she provides client analysis, service and solutions in both the Employee Benefits and Human Resource areas. She helps evaluate the suitability of employee benefit plans as well as negotiate competitive pricing with various insurance companies. Barb assists clients with enrollment, plan administration and renewals on medical, dental, life and disability insurance products as well as health savings and flexible spending accounts.

Barb's background in Human Resources brings a unique quality to her role in our organization as she is also able to assist clients with compliance issues and regulations updates in such areas as COBRA and Health Care Reform.

PROFESSIONAL DEVELOPMENT COURSES

- ◇ Innovations in Group Health
- ◇ Role of Group Ancillary Benefits
- ◇ Overview: National Healthcare Reform
- ◇ HSA's: A New Plan for Healthcare
- ◇ RYBLAB (Run Your Business Like a Business)
- ◇ Business Ethics
- ◇ Medicare Certification

PROFESSIONAL ACTIVITIES

- ◇ Member, MAHU, Minnesota Association of Health Underwriters
- ◇ Member, NAHU, National Association of Health Underwriters

EDUCATION

- ◇ Southwest State University, B.A. English

PRACTICE AREAS

- ◇ Employee Benefit Programs
- ◇ Human Resource Compliance
- ◇ Pre-employment Screening
- ◇ Employee Training
- ◇ Post-Employment Evaluation